

ShopSite® 10.0 Feature Checklist

ShopSite® Shopping Cart Software features are listed below by category. To the right, you can find out which **service level** includes the features you need. You can click on a feature name to learn more about that feature.

Feature Categories:

- [Store Building Tools](#)
- [Catalog Management Tools](#)
- [Business Tools](#)
- [Security / Reliability / Efficiency](#)
- [Customer Service Tools](#)
- [Shopping Cart Features](#)
- [Merchandising Tools](#)
- [Commerce Tools](#)
- [Advanced Developer Tools](#)
- [Client-Side Applications](#)

ShopSite Features By Category

Feature	Version	Service Level		
		Starter	Manager	Pro
Store Building Tools				
Browser-based Interface		✓	✓	✓
Store Setup Wizard		✓	✓	✓
Basic/Advanced Editing		✓	✓	✓
Context-Sensitive Help		✓	✓	✓
Full Control Over Store Look-and-Feel		✓	✓	✓
15 Product / 5 Page Limit		✓		
Unrestricted Number of Products and Pages			✓	✓
More Information Pages			✓	✓
Search Engine Friendly HTML Pages		✓	✓	✓
Automatic Multiple Page Generation				✓
Page Preview			✓	✓
Commerce-Enable Existing Web Sites	10.0	✓	✓	✓

HTML Editor	shopsite 10	✓	✓	✓
Works With Any Web Editing Tools		✓	✓	✓
Store Layout Themes	10.0	✓	✓	✓
Flexible Store Templates		✓	✓	✓
Custom Template Upload and Edit			✓	✓
Copy Pages and Products			✓	✓
Custom Page Extensions**				✓
Advanced Image Handling			✓	✓
Image Resize		✓	✓	✓
Automatic Thumbnail Creation			✓	✓
Visual Color Selection Tool		✓	✓	✓
Customize Store Text		✓	✓	✓
Doba Drop Shipping Service	shopsite 10	✓	✓	✓
Catalog Management Tools		Starter	Manager	Pro
Data Import Wizard (bulk upload)			✓	✓
Products & Pages XML Upload/Download				✓
PowerEdit			✓	✓
Global PowerEdit				✓
Searchable Products Database				✓
Searchable Pages Database				✓
Media Library Manager		✓	✓	✓
Business Tools		Starter	Manager	Pro
Order Download into QuickBooks (tab-delimited)			✓	✓
Easy Order Printing		✓	✓	✓
Automatic Order Download in XML format			✓	✓

Searchable Orders Database				✓
Store Statistics		✓	✓	✓
Google Analytics Integration	10.0		✓ v.10.0	✓
Packing Slips		✓	✓	✓
Inventory Tracking				✓
Secure Order Management		✓	✓	✓
Security / Reliability / Efficiency		Starter	Manager	Pro
Remote Orders Database	shopsite 10	✓	✓	✓
VISA CISP/PABP Compliant		✓	✓	✓
Page and Product Databases in SQL		✓	✓	✓
Written In Fast, Compiled C Code		✓	✓	✓
Orders Stored Encrypted On Server		✓	✓	✓
Order System Tracking		✓	✓	✓
Merchant Security Status Indicator		✓	✓	✓
High Security Image		✓	✓	✓
CVV2 Fraud Protection		✓	✓	✓
Google Checkout, PayPal, & WorldPay Fraud Protection	10.0	✓	✓	✓
Verified By Visa for PayFlow Pro		✓	✓	✓
PayFlow Pro Fraud Control		✓	✓	✓
Human Order Validation		✓	✓	✓
Option to not store Credit Card numbers		✓	✓	✓
Does Not Require Cookies*		✓	✓	✓
Database Management		✓	✓	✓
Easily Upgradeable		✓	✓	✓
Customer Service Tools		Starter	Manager	Pro
Customer Registration	10.0			✓
Merchant Notification of Orders		✓	✓	✓

Automatic Customer Receipts		✓	✓	✓
HTML Customer Receipts			✓	✓
Shopping Cart Features		Starter	Manager	Pro
Order Total on First Cart Page		✓	✓	✓
Secure Order Capture		✓	✓	✓
Real-time credit card processing		✓	✓	✓
Product Images in Shopping Cart			✓	✓
Minimum Order Value		✓	✓	✓
Minimum Per-Product Order Quantity				✓
Shopping Cart Templates			✓	✓
Order Confirmation Page			✓	✓
Optional/Required Address Fields			✓	✓
E-mail Address Validation		✓	✓	✓
Freeze Order Options In Shopping Cart				✓
Separate Shipping and Billing Addresses		✓	✓	✓
Ship Only to Billing Address	10.0		✓	✓
Custom Checkout Fields				✓
Cart Info as JavaScript Variables				✓
Merchant Check-out Javascript				✓
Mini Cart on Store Pages				✓
Merchandising Tools		Starter	Manager	Pro
Product Cross-sell in Shopping Cart				✓
Global Cross-sell in Shopping Cart				✓
Google Product Search (formerly Froogle/Google Base)			✓	✓

Google Sitemaps			✓	✓
Add An Auction		✓	✓	✓
Customer Reward Program				✓
Tell A Friend Links			✓	✓
Gift Certificates				✓
Customer Registration	10.0			✓
Upload/Download Registered Customers	shopsite 10			✓
Digital Coupons	10.0			✓
Free Shipping Coupon				✓
Digital Downloads				✓
Variable Pricing				✓
Opt-In E-Mail Marketing		✓	✓	✓
Flexible Product Placement		✓	✓	✓
Associate/Affiliate Tracking				✓
Configurable Store Search			✓	✓
Store Search Logging			✓	✓
Advanced Product Search				✓
Put Products On Sale			✓	✓
Product Quantity Discounts				✓
Order Discounts				✓
Product Upsell			✓	✓
Unlimited Product Options		✓	✓	✓
Per-option Pricing			✓	✓
OrderAnywhere		✓	✓	✓

OrderAnywhere by SKU				✓
Meta Tag Editing			✓	✓
All Catalog Pages Indexable By Search Engines		✓	✓	✓
Commerce Tools		Starter	Manager	Pro
Dual Currency Support		✓	✓	✓
Configurable Payment Types		✓	✓	✓
Real-time credit card processing		✓	✓	✓
Google Checkout	10.0	✓	✓	✓
PayPal Website Payments Pro		✓	✓	✓
PayPal Payment Method	10.0	✓	✓	✓
ACH Direct PaymentsGateway	shopsite 10	✓	✓	✓
NetBanx Payment Method		✓	✓	✓
PSiGate Payment Method		✓	✓	✓
Accept eCheck Payments	10.0	✓	✓	✓
WorldPay Payment Method		✓	✓	✓
YourPay Payment Method		✓	✓	✓
Flexible Shipping and Handling Options		✓	✓	✓
buySAFE order bonding			✓	✓
Real-time USPS Shipping Quotes	10.0		✓	✓
Real-time FedEx Shipping Quotes	10.0		✓	✓
Real-time UPS Rates and Services	10.0		✓	✓
Real-time UPS Address Validation			✓	✓
Free Shipping			✓	✓
Product and Order Handling Charges			✓	✓
Selectable Surcharges				✓
Flexible Tax Options		✓	✓	✓

Value Added Tax (VAT/GST)	shopsite 10		✓	✓
ZIP/Postal Code-Based Tax Calculation	10.0	✓ v.8.1	✓	✓
Advanced Developer Tools		Starter	Manager	Pro
Page and Product Templates			✓	✓
Shopping Cart Templates			✓	✓
Search Results Templates			✓	✓
Customer Registration Templates				✓
Gift Certificate Templates				✓
Tell A Friend Templates			✓	✓
Custom Page Extensions**				✓
Inventory Tracking API	shopsite 10			✓
Custom Shipping API	10.0			✓
Order API				✓
XML Upload/Download API				✓
XML Order Download API			✓	✓
Custom Checkout Fields				✓
Configurable Extra Page Fields	10.0		✓ v.10.0	✓
Configurable Extra Product Fields	10.0		✓ v.10.0	✓
Client-Side Applications		Starter	Manager	Pro
Order Transfer into QuickBooks			✓	✓

Footnotes:

* Customers do not need cookies enabled to make purchases in a ShopSite store. Some advanced features such as customer registration and the minicart require cookies in order to function properly.

** Custom Pages is a legacy feature which has been replaced by [Custom Templates](#)

10.0 Improved in **shopsite 10** - see the [New Features](#) help page for details.



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